## **DERRICK JACKSON BIO**



Derrick Jackson is a highly experienced Health Coach, Fitness Trainer, Motivational Speaker, Mentor and Entrepreneur. Derrick hails from Baltimore, Maryland and has made it a constant in his life to give back to his community. His positive and supportive attitude is a common theme amongst his many endeavors, including founding H.O.B.Y. (Helping Our Baltimore Youth) an outreach program designed to support at-risk and underrepresented youth. His long-term partnership with the Boys and Girls Club of America (Metropolitan Baltimore) serves as a vehicle to continue supporting the growth and development of our youth in a positive way.

Whether working one on one or in larger settings, Derrick's expertise lies in developing customized programs to help clients achieve their physical goals, aid in their mental strength and support their comprehensive journey of becoming better versions of themselves. As a fitness advisor and health and wellness coach, he has extensive experience working with some of the nation's top professional athletes, recording artists, and actors within Sports and Entertainment. With a primary focus on the boxing industry, Derrick coaches many of Las Vegas' top fighters.

Derrick holds a Master Certificate in Business Management and provides marketing, financial, and legal consultation for diverse clients amongst various sectors and industries. A graduate of Key Realty School, he's also ventured in the world of real estate not only as an investor but also as a residential developer. Derrick is an exceptional landlord with recognition from the Southern Nevada Regional Housing Authority. While attending the College of Southern Nevada, he studied Psychology with a focus on Mental Health, and is also certified as a Professional Life Coach. Derrick pulls from his personal journey growing up in Baltimore and overcoming various challenges and obstacles along with his Youth Advocate Program certification (Rutgers School of Social Work), to provide youth with tangible tools and life skills to transform their lives in order to achieve personal excellence.

Derrick created and launched HWK (Homework), a lifestyle and clothing brand rooted in his foundational values emphasizing the importance on Health, Wealth & Knowledge. HWK focuses on the importance of not just keeping your body in premier shape, but your mind as well. As a former member on the Board of Directors for the Marquesa Community (privately owned condominiums), he was instrumental in the design and implementation of several initiatives to improve community safety and fiscal management. Derrick is also a Board Member and Founding Partner of the South Vegas Chamber of Commerce. His effective communication and leadership skills has advanced him in becoming a leader amongst different industries, with clients recognizing him as a valuable resource.

Mr. Jackson looks forward to bringing his experiences along with his passion and expertise to meet your individual or organizational goals.